

# 2021 Q4

## Calgary

**\$65.4M**

**Total Funding**

2021 Q4

**12**

**Investments**

2021 Q4



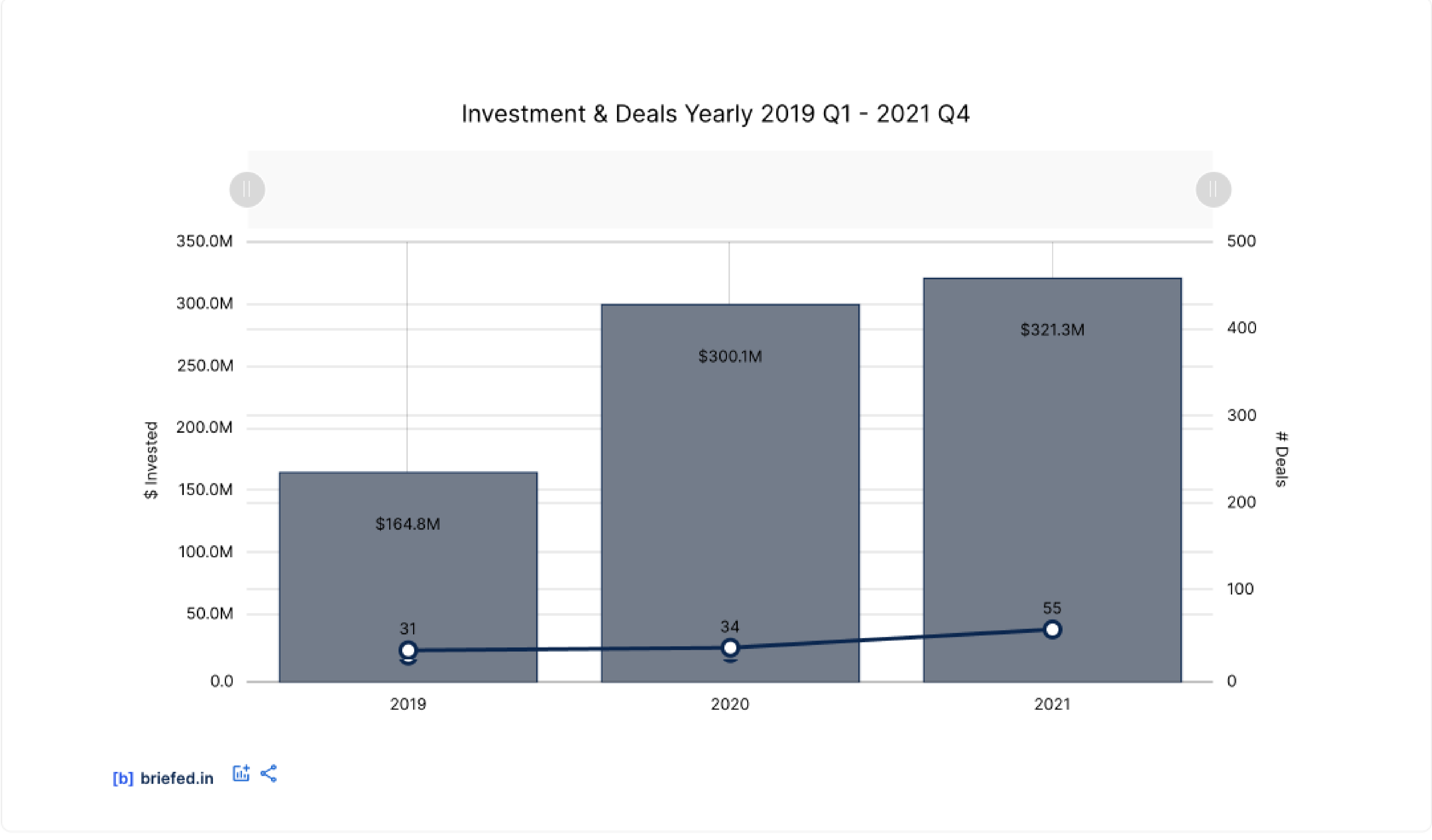
Ecosystem Sponsor - Plum.io

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In Q4, Calgary companies attracted \$65M in funding across 12 deals

### Yearly Perspective

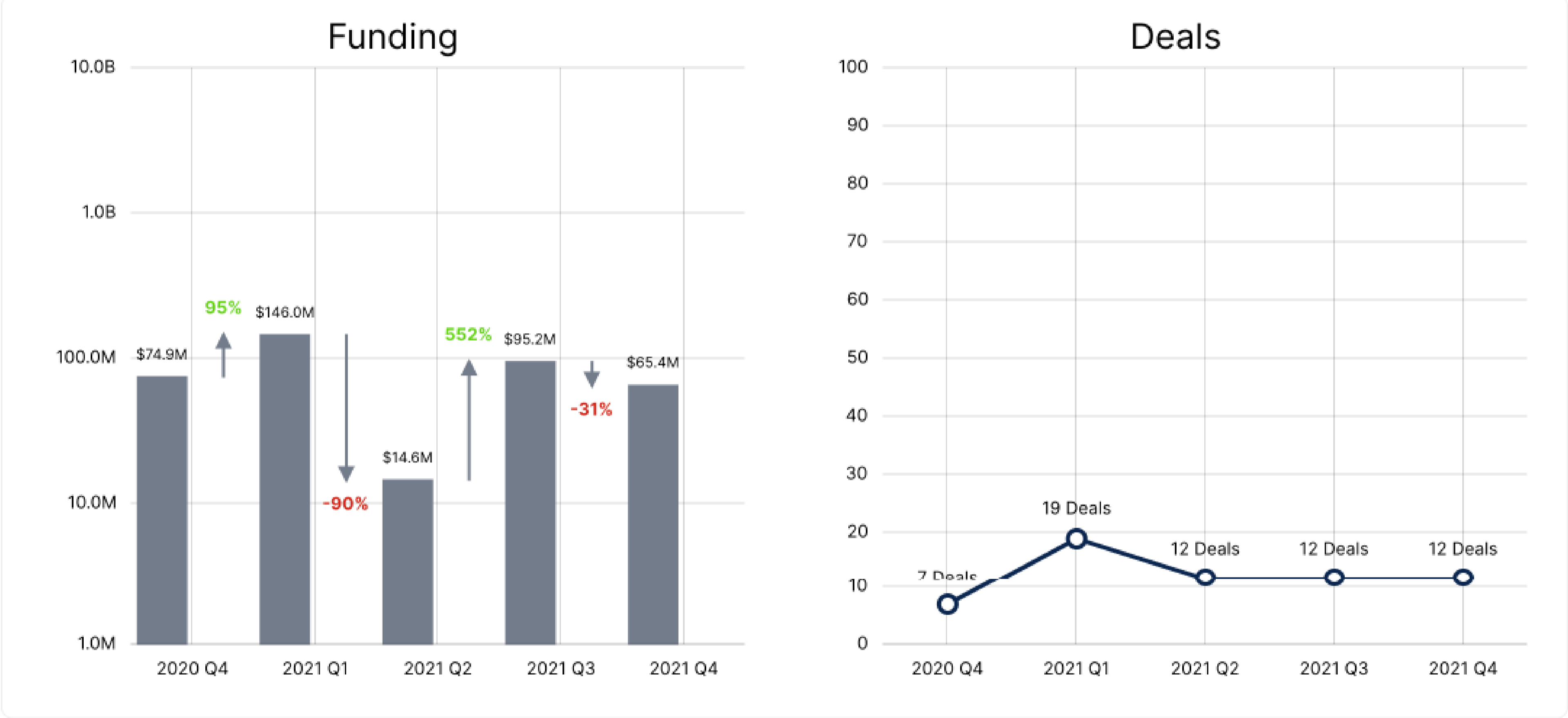
In 2021, Calgary had an increase of 7% in total investment dollars and a 62% increase in the total number of investments made. Not only did Calgary break their previous records this year, they had an increase in Pre-Seed and later stage investments with the middle stages maintaining their previous levels. Notably, the reported Pre-Seed deals in Calgary increased by 220%, showing the efforts to focus on investment events from organizations like **Startup TNT** are paying off.



### Quarterly Review

In Q4, Calgary's tech ecosystem had 12 investments totaling \$65.4M CAD. Calgary saw a 31% decrease in total investment and a 0% decrease in the number of deals compared to last quarter. If you look back to Q4 2020, this quarter has seen the total investment decrease by 13% and the number of deals increase 71%.

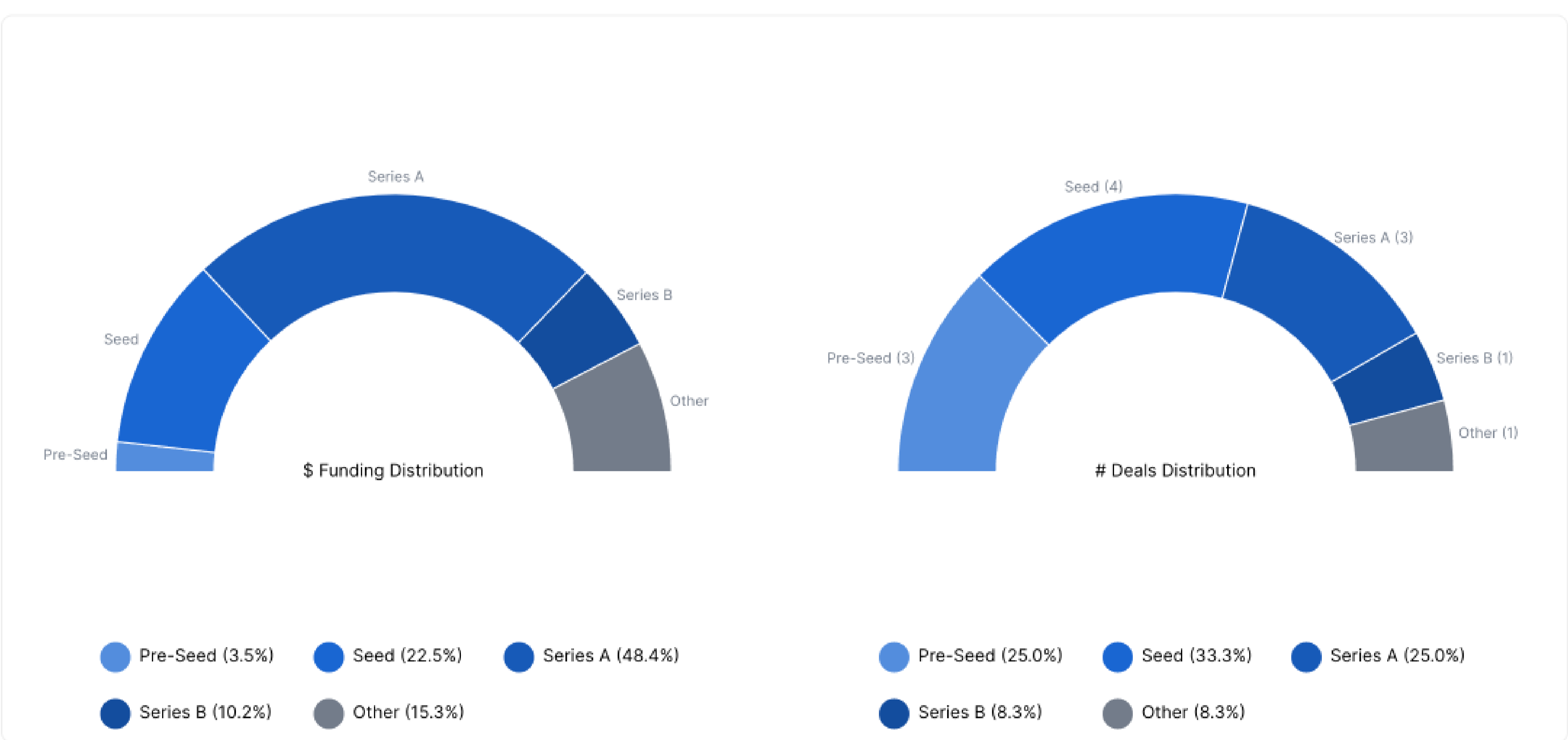
In this quarter 25% of the deals were in FinTech companies followed Analytics and SaaS companies.



### Deal Categories



### Distribution - Funds & Deals



### Top Series A+ Deals

- StellarAlgo \$16.5M Series A**  
 "The Leading Customer Data Platform for Live Audience Businesses."  
 The Series A round was led by Carallas Holdings with participation from Orlando Corporation, Newbound VC, Accelerate Fund, Bluesky Equities, InterGen Capital.  
 Founded in 2016 | SportsTech | [Details](#) | [Website](#) | [Full Story](#)
- Gradient MSP \$12.7M Series A**  
 "MSPs are missing out on up to 10% of their MRR. Gradient Billable will put that money back in your pocket."  
 The Series A round was led by Anthos Capital with participation from StoneMill Ventures, Gula Tech Adventures, Accelerate Fund.  
 Founded in 2020 | SaaS | [Details](#) | [Website](#) | [Full Story](#)
- Kudos \$10.0M Series ?**  
 "Changing The World One Thank You At A Time."  
 The Series ? round was led by Canadian Business Growth Fund.  
 Founded in 2010 | HRTech | [Details](#) | [Website](#) | [Full Story](#)

### Top Pre-Seed/Seed Deals

- CostCertified \$10.6M Seed**  
 "Turn your boring, static construction estimates into a beautiful, e-commerce buying experience for your customers."  
 The Seed round was led by FUSE with participation from Y Combinator, Soma Capital, I2BF Global Ventures, Willy Schlacks, Bill Smith, Jonathan Wasserstrum, Ryan Sutton-Gee.  
 Founded in 2016 | eCommerce | [Details](#) | [Website](#) | [Full Story](#)
- Ontopical \$2.3M Seed**  
 "Ontopical's technology reads millions of agendas and watches billions of seconds of government meetings every day, so you don't have to."  
 The Seed round was led by GreenSky Capital with participation from GCI Capital.  
 Founded in 2017 | AI | [Details](#) | [Website](#) | [Full Story](#)
- HeyAuto \$1.9M Seed**  
 "Canada's fastest growing auto marketplace. Simple. Trusted. Car Buying."  
 Founded in 2019 | Marketplace | [Details](#) | [Website](#)

### Most Active Investor(s)

The most active investor(s) in Q4: Accelerate Fund.