

2021 Q2

Calgary



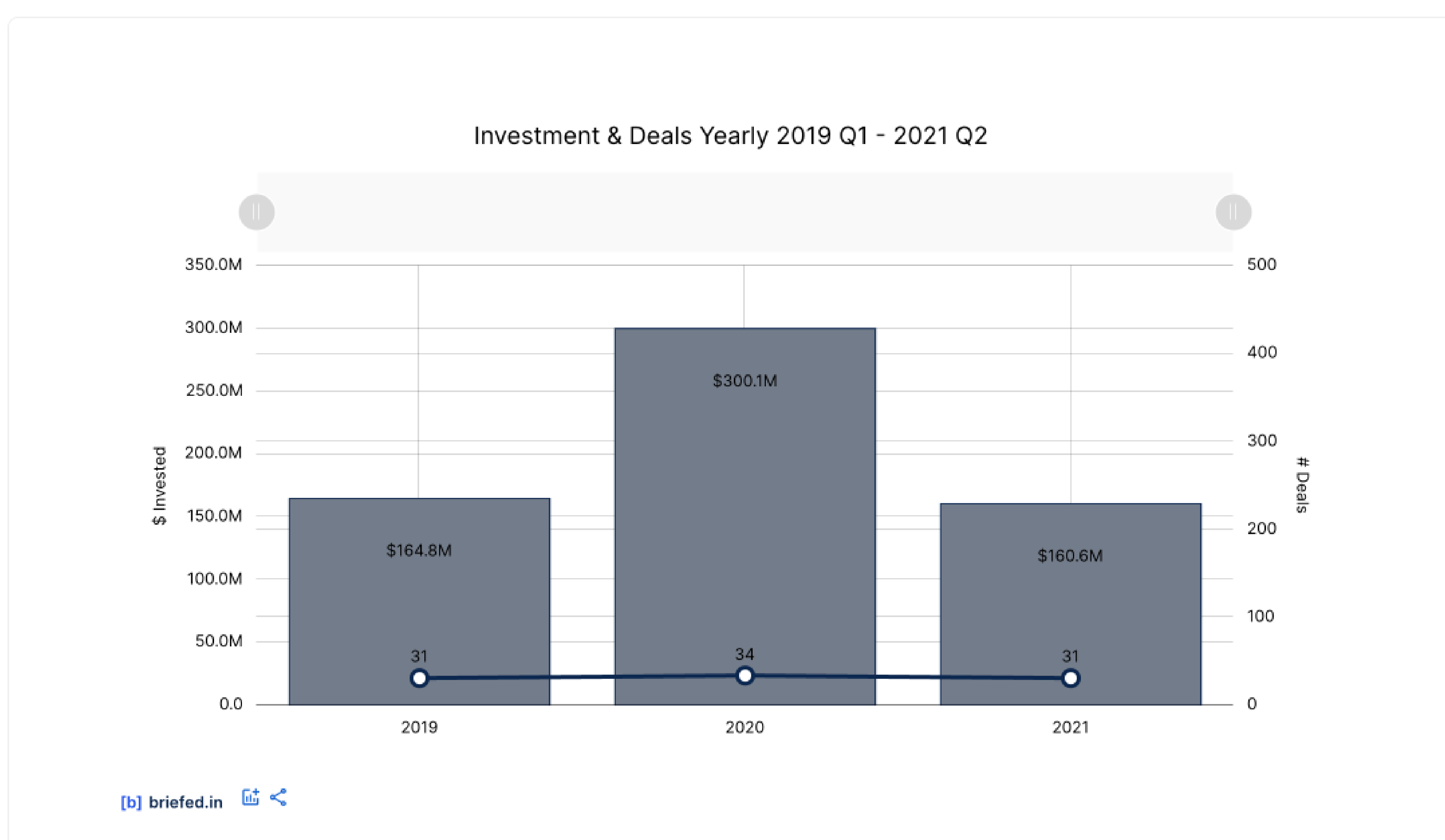
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Calgary stalls in total investment for Q2 2021 but has reached 53% of 2020's total investment.

Yearly Perspective

So far in 2021, Calgary is 91% of the way to match the total deals in 2020 and 54% of the way to match in total investment.

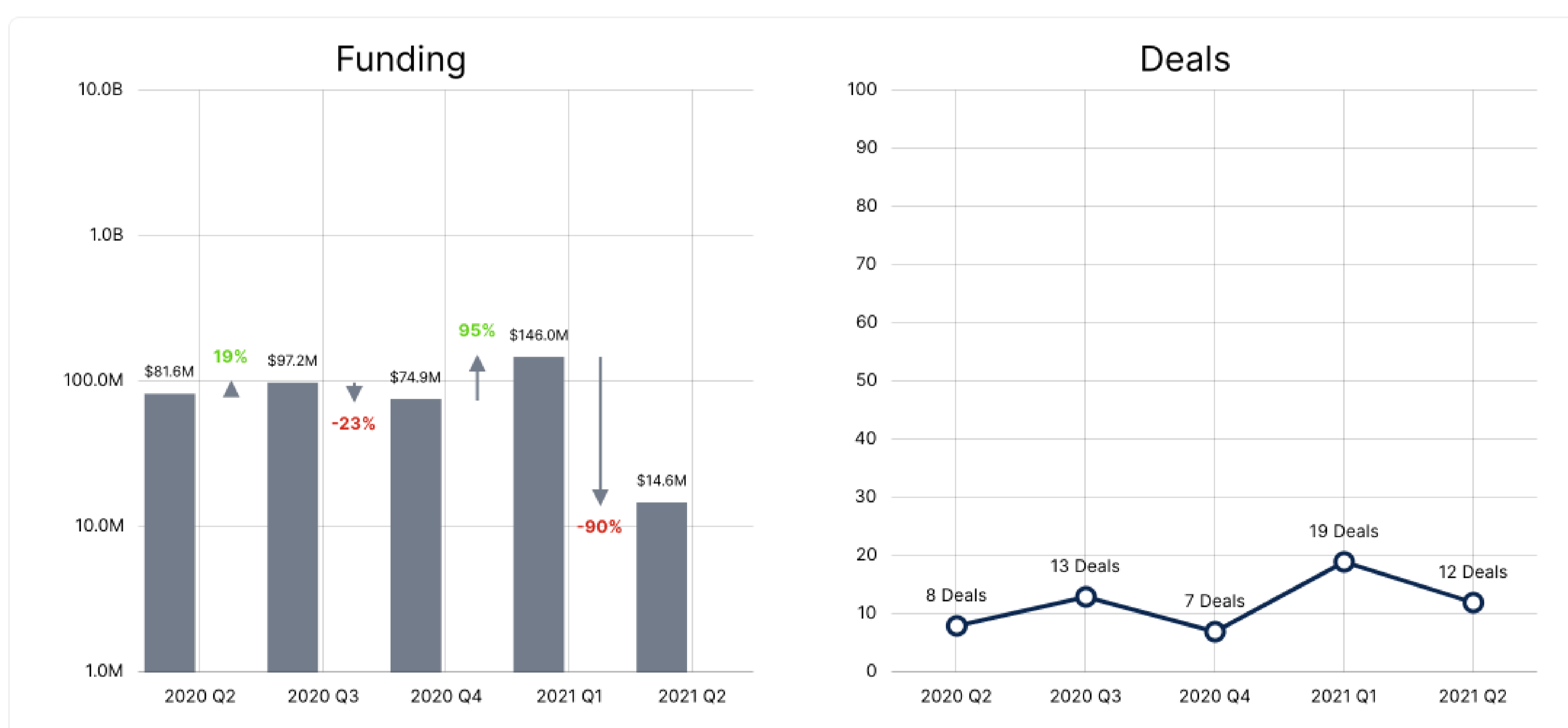


Quarterly Review

In Q2, Calgary's tech ecosystem had 12 investments totaling \$14.6M CAD. Calgary saw a 90% decrease in total investment and a 37% decrease in the number of deals compared to last quarter. If you look back to Q2 2020, this quarter has seen the total investment decrease by 82% and the number of deals increase 50%.

The SaaS vertical led the way this quarter with 25% of the deals followed by FinTech at 17% of the deals.

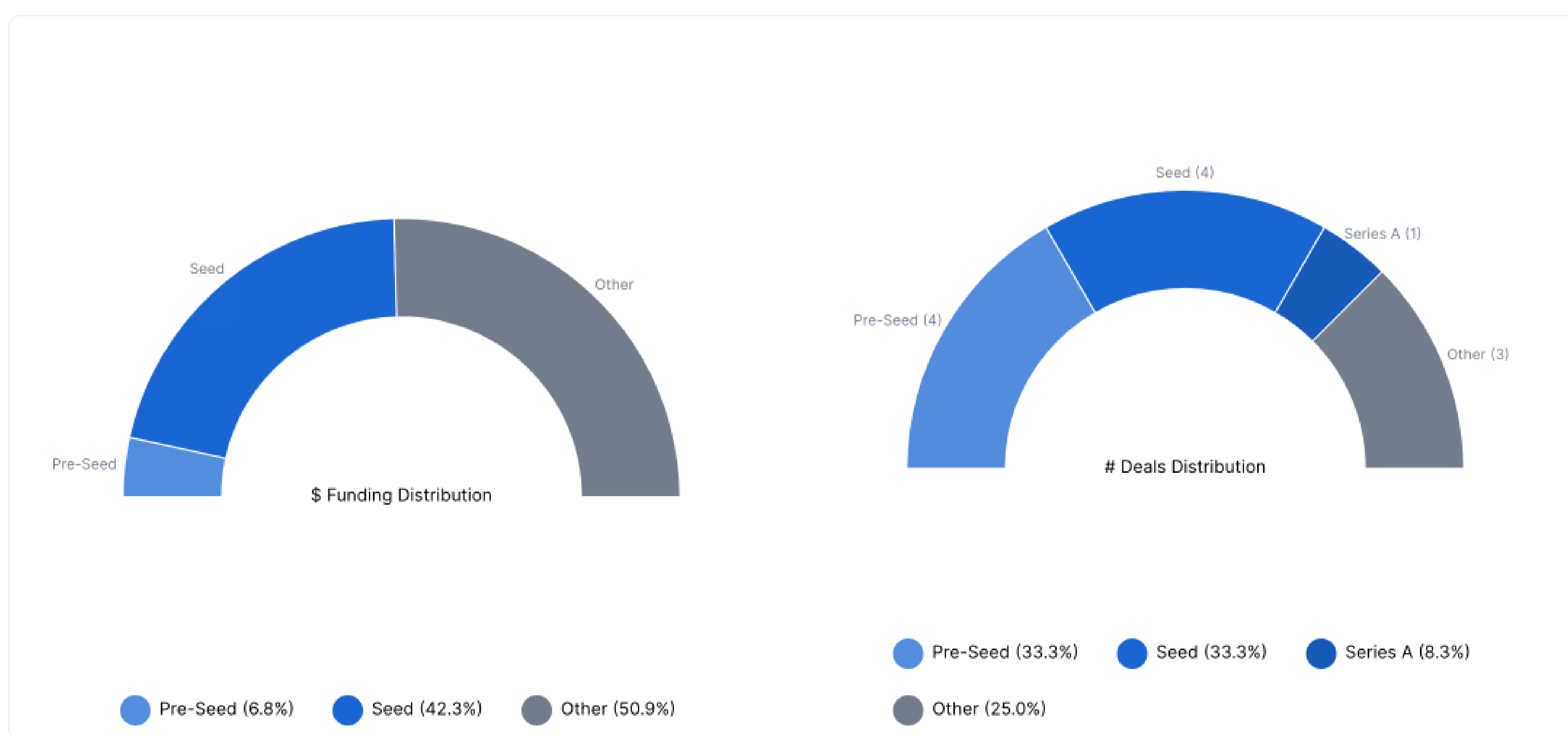
Also of note in Q2 was the Private Equity deal in RecallMax for an undisclosed amount.



Deal Categories



Distribution - Funds & Deals



Top Series A+ Deals

- Kidoodle.TV \$7.4M Series ?**
 "Kidoodle.TV is a Safe Streaming platform with content hand-picked by parents like you. Join our family and find peace-of-mind knowing your kids are safe."
 Founded in 2012 | Platform | Details | Website
- Verge Ag - Series ?**
 "Verge is a precision agriculture technology company that is innovating the tools for tomorrow's autonomous farm."
 Investors in the Series ? round included SP Ventures.
 Founded in 2019 | agTech | Details | Website
- Orennia - Series A**
 "In 2020, America reached record levels of investment in wind and solar projects. This shift will continue to progress as the country decarbonizes its energy"
 Investors in the Series A round included Global Reserve Group, NGP Energy Technology Partners, Quantum Energy Partners, Stronghold Resource Partners.
 Founded in 2021 | Analytics | Details | Website

Top Pre-Seed/Seed Deals

- Kinetyx Sciences \$3.8M Seed**
 "Kinetyx transforms people's lives through data driven performance that begins from the ground up."
 The Seed round was led by NEXT VENTURES with participation from Paddock Capital, Thuja Capital.
 Founded in 2019 | FitnessTech | Details | Website
- Virtual Gurus \$2.1M Seed**
 "Looking for Virtual Assistant Services in Canada or the US at a reasonable price? Contact the Virtual Gurus today."
 The Seed round was led by Western Economic Diversification Canada with participation from Raven Indigenous Capital Partners, The 51 Ventures.
 Founded in 2016 | Marketplace | Details | Website
- PayShepherd \$700K Pre-Seed**
 "PayShepherd's cloud based technology surfaces billing anomalies in real time, never pay for a unintended billing error again"
 The Pre-Seed round was led by Accelerate Fund, James Lochrie with participation from Accelerate Fund, Gordon Cameron, James Lochrie, Neil Danroth, Pam Danroth, Stagecoach Partners, Strategic Equities Group, Tribune Capital.
 Founded in 2018 | FinTech | Details | Website